



# Seven Reasons to Choose MI

## 100%

To some it's just a number, but to us it's a relentless pursuit. We continually strive for perfection, down to the smallest detail – in every replacement window we make and every customer experience we create, because your success as a home remodeling contractor depends on it. We confidently stand behind our replacement products with our comprehensive warranties and 100% trouble-free guarantee.

## PARTNERSHIPS

Strong success is built by strong relationships. We value our partnerships both internally and externally and we never forget that every business interaction is ultimately a person-to-person experience. That's why we have generations of families who work at MI, and why so many home remodeling professionals continue to utilize our products in their home renovation projects after years, and in many cases, decades.

## PERSONAL COMMITMENT

MI team members at all levels are accessible and attentive, delivering flexibility, support, and timely solutions for all of your home remodeling ideas. Putting people first has been ingrained in our culture from the start, and is an ideal we live every day. From the plant floor to every positive interaction, user experience, and quality window installed – every MI team member takes each of your home remodel projects personally.

## INTEGRITY

At MI, we hold ourselves to the highest standards of integrity – complete honesty, sound character, and adherence to moral and ethical principles. We do this because you and your team of talented remodeling contractors deserve it – every day, everywhere.

## PASSION

Our entire team wakes up every day with a common purpose – to build value for you by manufacturing the finest windows, doors, and experiences. We are window geeks, and we're proud of it. We love everything about replacement windows and the replacement window business – from designing, making, and delivering them to seeing a smiling customer after they've been installed in a freshly remodeled home.

## PRECISION

Precision represents not only the quality of our engineering and products, but our entire approach to business. From our company-wide focus on producing high-quality products or our commitment to accurate, on-time deliveries in a safe, healthy work environment – we pursue precision to better serve you and our team. With MI, you'll be able to finish your remodel projects faster and have fewer callbacks.

## LEADERSHIP

When it comes to supporting your business as a home remodeler, we don't settle for "good enough." Our entrepreneurial, owner-operated leadership structure provides flexibility, support, and timely problem resolution. We care about delivering the best for each of your home remodel projects, and are uniquely capable of serving you at a level others cannot.

Experience Clarity™