



Marketing Announcement

Simulated Divided Lites
Feb. 20, 2019

To: MI Sales Representatives, Dealers, Distributors, and Installers:

In order to continue providing on-trend products with the most sought-after options, MI Windows will begin offering simulated divided lite grids (SDLs) on the top and bottom sashes of our 3500, 3540, 4300*, and 4340* single-hung windows. Previously, SDLs were only available on the top sash of these windows. We will begin taking orders March 1.

SDLs give windows numerous different looks, depending on the design. They can evoke images of Colonial America or the midcentury modern era, to name a few.

The SDLs will be 1-1/8" wide with a contoured profile that adds depth and style to the window. The SDL grids will be available in a variety of colors, depending on the product.

3500 and 3540 Color Options

- White
- Almond
- Clay †
- Bronze
- Black

4300 Color Options

- White
- Almond
- Clay

Contact your territory sales representative or regional manager for more information, or visit www.miwindows.com.

*4300 single-hung is manufactured in Gratz, PA, only.

†Clay SDLs are available on the 3500 Series manufactured in Flower Mound, TX, only.

Sincerely,

A handwritten signature in black ink that reads "Joshua L Williard".

Josh Williard
Director of Products